

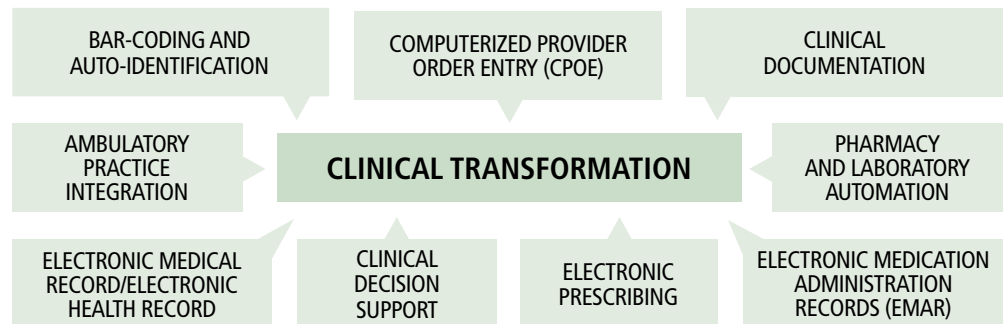


Hospitals, health systems and ambulatory care providers have many opportunities to improve care, enhance access to care, or contain costs. Greencastle helps clients sift through the possibilities and maximize the value of transformation.

Maximizing Value in Clinical Transformation

For hospitals, health systems and ambulatory care providers, Greencastle helps transform care delivery and the patient experience.

Going beyond software installation and project implementation, true clinical transformation fits technology within a strategic framework that fully considers clinical and operational processes. Clinical transformation begins with clear definition of value outcomes and lays a foundation for future initiatives while furthering the organization’s immediate mission. Healthcare providers have many opportunities to improve care, enhance access to care, or contain costs. Greencastle helps clients sift through the possibilities and maximize the value of clinical transformation.



Ambulatory practice integration. Create process changes that leverage the value of new technologies through a tightly integrated health network, either among practices in a group or with your local hospitals. Greencastle will help you turn the technology into a powerful clinical tool that is good for business and great for patients.

Bar-coding and auto-identification. The power – and value – in this technology lies in its ability to streamline and tighten alignment in processes. With machine-readable ID systems, providers, patients, medications, medical equipment and other assets can all move through the hospital with greater precision and speed. Greencastle will accelerate your operations and deliver process changes your staff will love.

Clinical decision support. There is a fine line between providing valuable information and alienating physicians with cook-book medicine. Greencastle will coordinate your development process to synchronize physician and nurse collaboration, vendor expertise, and technology input. The result is a system that maximizes clinicians’ use of evidence-based decision making at the point of care.

Clinical documentation. For acute-care clinical documentation to provide meaningful information to doctors and nurses, the systems must deliver the right information using the right workflow. Greencastle will facilitate the combination of clinician input, process improvement and system functionality.

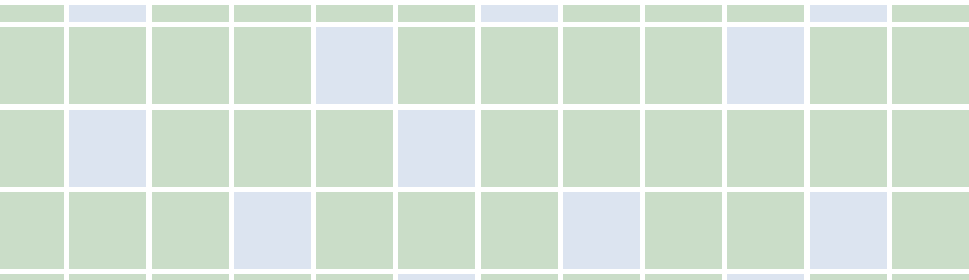
Computerized provider order entry (CPOE). Physician adoption and widespread participation – from doctors, nurses and ancillary providers – is the key to CPOE. Everyone needs to believe that this clinical workflow change is a real benefit to the way they practice medicine and deliver patient care. Greencastle will get the right team working together to deliver the right impact.

Electronic medical record (EMR)/Electronic health record (EHR). In both ambulatory and acute settings, clinicians rely on real-time access to longitudinal patient data to improve efficiency, accuracy, communications and patient care. Tying in legacy information, document imaging solutions, dictated notes, billing and demographic information, as well as the physician assessment and orders process, are all critical tasks to delivering its full value.

Electronic medication administration records (eMAR). Nursing and pharmacy must work together very closely to make an eMAR work effectively. Asking the nurse to change the encounter at the bedside requires a clear demonstration that they will have usable technology at the bedside and more time for patient care. Greencastle facilitates the solution development necessary to get past the rudimentary technology and into delivering the best formula for nursing workflow and adoption.

Electronic prescribing. Electronic prescribing has the potential to reduce risks posed by illegible handwriting while checking possible drug-interaction or allergy complications. To automate prescription-writing and transmission to the patient's pharmacy of choice, existing processes must change and new ones must be introduced. Greencastle streamlines process development and physician and pharmacy adoption through a collaborative effort that focuses on benefits and assurance of the vendor's technical capabilities.

Pharmacy and laboratory automation. For pharmacy and laboratory automation to help clinical end users improve care, the right team must work together to institute changes. Order management begins at the point of care, works through the ancillary systems, and returns to the bedside. Greencastle works with your staff to enable these critical changes in workflow, adapting provider behavior to maximize the value of automated systems.



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